

SEXA Support Comments

1.

I am writing to express my strong support for the licence application submitted by Under the Prom. I believe that Under the Prom will contribute positively to the vibrant nightlife while maintaining a commitment to responsible alcohol service.

I have attended events organised by Under the Prom in the past and have always been impressed by their dedication to creating a safe and enjoyable environment. Their adherence to security measures, strict age verification, and cooperation with local law enforcement demonstrate their commitment to public safety.

Furthermore, Under the Prom has proven to be an active participant in community initiatives, supporting local charities and events. Their commitment to being a responsible venue aligns with the values of the community.

Thank you for considering my input in support of Under the Prom's licence application.

2.

To whom it may concern,

Being a regular member of Staff at Under the Prom in Cheltenham and having worked in Cheltenham during the Cheltenham Gold Cup in March 2024, I would like to offer my support to Philip and Ross on the granting of a lap dancing application on their behalf by Steven Burrows / Eroticats

It is a well-run club, that doesn't have any trouble, which has provided Cheltenham lap dancing via a temporary event notice for the last 7 years. I feel that granting a proper license for the week of March would benefit Cheltenham greatly

I would like to support the granting of this licence.

3.

I would like to support the granting of the Sexual Entertainment Licence at Under the Prom during the Cheltenham March festival 2024

I'm fully supportive of the owner's decision of the proposed SEL during the Cheltenham March festival 2024 and the use of Steven Burrows and the Eroticats dancers.

Having worked with Steven and dancers during the March & November Festivals (under the exemption rule) I believe they are a credit to Cheltenham going above and what is expected with this much needed entertainment during the Cheltenham March & November festivals.

I have experienced Cheltenham during March and November festivals for many years now. Having witnessed the positive and negative side to this sort of entertainment regulating and controlling this sort of entertainment can only be a positive.

Please give this application credit and consideration I believe it deserves.

4.

I have seen the application for the March races and would like to support it.

Philip has been the best tenant we have had to date and everything that he does is for the betterment of the locale, guests of Cheltenham, his team, and his neighbours. He conscientiously works to ensure that people are happy and their enjoyment of their home or work location is undisturbed. He has been a tenant of ours for 8 years and we hope he continues to be a tenant for many years to come. To his credit he has created a community between the other offices on the promenade and built relations with all the property owners on imperial gardens, so we only get compliments about the activity at under the prom, whereas with his predecessors we'd be getting complaints.

5.

I have worked in the hospitality industry in Cheltenham most of my adult working life from the largest venue in Cheltenham and in more recent years the smaller niche venues.

I was very sceptical and questioned myself ideas suitable for lap dancing. After my initial meeting with Steve and members of the Eroticats dancers. My mind was put at ease as the planning and procedures plus the detailed attention to the health and safety, was second to none. Clearly there is a need for lap dancing entertainment during the horse race festivals, If this is not regulated and controlled, it would undoubtedly go underground.

Anti-social behaviour increases during the Cheltenham festivals with the resources of the Gloucestershire constabulary greatly put to the test. A regulated SEV gives the Cheltenham police force a partner to work with that provides a safe working environment for the dancers all members of staff and the customers who visit Cheltenham.

I have attended a talk from GRASA March 2023 and bystander training July 2023 organized by the CBC and PCC.

I gave my email address being told I would be receiving a certificate of attendance, as of yet still waiting.

I would urge this application renewal be given the consideration and support I believe it deserves during Cheltenham race festivals.

6. No address provided comments not included. The address was requested on receipt of the comments and yet was not provided by 03/01/2024. It was made clear that names and addresses of persons making comments would not be put into the public domain, and that we needed names and addresses for audit purposes to demonstrate that comments are made in good faith. This is the case with all comments so marked below.

7. No address provided

8.

I have attended the Cheltenham races for many years. My girlfriend and I attended Eroticats in March for the first time

The club was very well run by friendly and professional staff, we enjoyed ourselves so much we attended Eroticats again in November.

I find objections to a sexual entertainment licence absurd!

Isn't it better to have a controlled club operating under the guidelines than a backstreet pop up sleazy club with God knows what going on.

9.

My partner and I would like the choice to attend strip shows either by male or female strippers.

Strip shows are attended by all genders and popular in Cheltenham in March which I should have the right to visit without criticism. I am not a man just looking for sex, as portrayed in many objections.

A female has the right to dance without any discrimination and men and women the right to attend without objection. If Cheltenham council has the opportunity to set the safe code of practice for the safety of female dancers and those in attendance it should be taken without a doubt.

I would support this license being granted on the grounds of equality.

10.

To whom it may concern,

I am writing to you to thank you for your service thus far.

I would like to express once again my support for the license for Eroticats.

As a female I often find nights out overwhelming and unsafe. My friend and I visited Eroticats and we were both impressed and relaxed by a clean, well-managed establishment. All the staff were polite, professional, and very attentive.

I fully support this license.

11. No address provided

12.

I would like to support UTP, Promenade Cheltenham application for sexual entertainment licence

Driving the Eroticats courtesy bus for many years providing the safe transportation for the lap dancers and staff.

The courtesy bus service is a much-valued especially with the lap dancers who travel from all parts of the UK, who have had some bad experiences with taxis during the March and November meetings
The non licensing of a regulated and controlled SEL could result in the loss of this service.

leading to the following, which many a dancer has experienced

Unlicensed taxis

Over charged, inflated prices

unwanted advances

No shows

I would like to add I attend a talk given by a lady from GRASAC who agreed the courtesy bus service was a valuable with the safety of dancers.

Non licensing of a regulated and controlled SEL could result in the loss of this service.

13.

During a lunch with some family members and friends the conversation of the application for a Sexual entertainment in Cheltenham for Under the Prom came up.

I have worked as a SIA door supervisor for nearly 18 years, mainly in Cheltenham and around the Midlands, this includes Under the Prom, MooMoo, Fever, 2 Pigs and other venues during the Cheltenham festival during March.

The festival attracts lot of visitors to Cheltenham town centre and surrounding areas with many looking for this style of entertainment.

Working the sexual entertainment venues, the one thing I have noticed is the way the organisers have put in place the measures to ensure safety and well-being of everyone involved. i.e. the sheer amount of SIA staff that are on the premises, how the entertainers are looked after and their safety being a key factor during the evening / event, staff are escorted to their vehicles at the end of each night, a designated house person who is their just for the entertainers needs, this is just some of the measures that are put in place.

The level of anti-social behaviour or lack of in this case clearly shows the measures that are put in place work effectively. During my 18 years working I have seen less anti-social behaviour at a controlled lap dance venue than any other licensed premises which I have worked, this will be shown on police reports on each individual venue as crime reports logged against the venue.

Cheltenham night-time economy especially the smaller venues, like Under the Prom etc need these nights to continue to remain solvent throughout the year with the ever increasingly quieter periods. Licensing sexual entertainment will also be giving the police and the Cheltenham licensing committee a degree of control when the Cheltenham Festival comes to town, which will be monitored by the authority during the festival.

I'm for the granting of a regulated licence.

14.

Cheltenham is a quiet town with many venues choosing to close mid-week throughout the year, totally changing during the Cheltenham festivals held at Prestbury park where the population of the town triples in size along with the numbers of police to combat the anti-social behaviour the March festival attracts.

Any restrictions or regulations put in place to assist with the policing controlling of Sexual Entertainment License during the March festival will be working in partnership with the local authorities, as of previous years which has a proven track record.

A Sexual Entertainment License renewal refusal would lead to the alternative of the exemption ruling, which has little or no regulations.

The Cheltenham MP urging the committee on the banning of all licences of this nature is simply avoiding the political hot potato leaving the committee with the decision, then criticising for his own political career. He should be addressing the issue and make changes to the legislation of the exemption ruling which has a negative impact as their rules and regulations are not being monitored by the local authority.

I recall the PCC claiming he had looked into Sexual Entertainment License, (2 Pigs) and could find no connection with any sexual assaults.

I have never read of any anti-social behaviour or breaches to the Sexual Entertainment License venues in previous years, so credit should be given where credit it is due.

I sure if he did, he would have used this information.

Granting this application, should be given its merits until the law is changed.

15.

I would like to register my support with the application for Red Apple Ltd, Under the Prom, Cheltenham to be used as a venue for sexual entertainment during the Cheltenham race festivals.

I have worked for Steven on different occasions as a receptionist or cashier during the Cheltenham March and November race festivals. I have always found Steven and the Eroticats dancers a very professional company, which make it a pleasure to work for.

I do value the employment on the race events, relying on the extra monies and would like to continue working for a rare employer who takes responsibility towards health & safety and procedures which this year organizing training by GRASAC for safety of females in Cheltenham's night-time busiest period of the year.

Which includes the safe transportation to and from my home address. Taxi's being difficult to get hold of and very overpriced.

16.

I find myself repeating myself, why fix what is not broken? Lap dancing in Cheltenham has taken place in Cheltenham for a long time, with the Blue Rooms St Margaret Rd, Fantasy Club, Old Bath Rd. Operating 52 weeks of the year, both failing.

Steven Burrows and the Eroticats dancers recognizing the market for lap dancing only during race festival dates in Cheltenham and now operating successfully for more than 14 years and now with more than 8 years with an SEL. Forming a working relationship with the local authorities and the Gloucestershire police providing safe working conditions for all employees and the Eroticats dancers. With Cheltenham town awarded the purple flag since 2016, Something must be working.

The refusal of a licence could open the underground clubs and the pop ups clubs, offering no restrictions and run by?

Could result with the purple flag award at risk, which the council has worked hard to achieved and maintain.

Keep up the good work and grant the SEL.

17. No address provided

18.

I fully support the application for a sexual entertainment license at Under the Prom during the Cheltenham race meeting in March 2024.

I have attended male strip shows in Cheltenham which does include Dream Boys.

Hosted at Cheltenham town hall, shows have included audience participation on the stage and male strippers walking and sitting on members of the audience. There are two more shows such as these scheduled for 2024 at Cheltenham town hall.

I would like to ask the question why it is acceptable for one gender to strip and not another?

Females should have the same rights as males and not be discriminated against.

I would like notification of all Sexual entertainment license applications of Under the Prom. Refusal of my request results in me believing that I'm being discriminated as a supporter of a regulated Sexual entertainment license, with licensing having chosen to notify objectors on sexual entertainment licences.

The Licensing team replied...

We do give notification to one body that promotes women and young girls safety, this body works with the police and other agencies to help promote the safety of women and young girls. It seems appropriate to notify them of such applications, which they may be likely to miss if not so informed.

We notify the BID Team, as we consult with them on many applications that affect the town centre, and due to the partnership relationship, that we have with them.

We have refused further requests to notify other persons and/ or groups for the following reasons: -

- We believe that notifying the above groups is sufficient to allow both local businesses and representatives of groups that promote women and young girl's safety to be informed of such applications, without an undue burden on the authority.*
- We do not believe that there is a similar need to notify those persons/ bodies that might support an application, as the number of letters/ emails of support suggests that the level of awareness of such applications being made is already very high. We regularly receive a high number of such comments from performers, workers at the venues, customers and others known to the applicant which suggests that it is not necessary for us to do this.*
- We do not consult with or notify any individuals of an application, aside from local councillors who have a very specific and representative role.*

We will not notify you of such applications being made.

19.

All lap dancers have the right to be safe at work. Working for a company who cooperates with all authorities deserves the respect for conducting themselves in a professional, legal and with a responsible attitude.

I request you grant European Event Consultants Ltd application. Allowing all performers and all staff who work in Cheltenham during the Cheltenham festivals, including patrons of lap dance clubs the support we all deserve.

I'm making other performers and patrons of lap dancing clubs aware, that we have the right to voice our opinion regarding applications for a SEV each and every year.

I would request notification of any future SEL applications, the committee hearing not just being for objections who have been given this privilege.

The Licensing team replied...

Thank you for your email.

We do give notification to one body that promotes women and young girls' safety, this body works with the police and other agencies to help promote the safety of women and young girls. It seems appropriate to notify them of such applications, which they may be likely to miss if not so informed.

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- We do not consult with or notify any individuals of an application, aside from local councillors who have a very specific and representative role.*

We will not notify you of such applications being made for these reasons.

20. No address provided

21.

Myself and others have worked in Cheltenham during the Cheltenham Gold Cup in March at various venues.

I would confirm my support for Steven Burrows and the Eroticat dancers granting of a lap dancing licence application.

Regulating and a controlling SEV's in Cheltenham during March racing events gives Cheltenham's visitors and workers alike who travel and attend March events where the population and night-time economy grows to the size of a small city the peace of mind that public safety is take seriously.

Removal of the here today gone tomorrow clubs of years gone by being a very positive course of action.

I would like to support the granting of this licence.

22.

I have worked in Cheltenham when it is the Cheltenham gold cup event on numerous occasions at different venues, therefore I am for this SEL application to be granted.

I would like to give Steven Burrows my full support during this application.

Working in a venue which complies with all working regulations and a controlling SEV's during the March racing event in Cheltenham, this means that it gives visitors and workers alike who travel and attend March events a peace of mind that the public are safe.

Pop up lap dancing venues are a thing of the past which is a positive as all workers, visitors and public are safe.

My support is fully for the granting of the licence for SEL.

23.

A Sexual entertainment licence renewal granted over the Cheltenham racing festivals 2024 with all the restrictions & conditions imposed by the committee provides visitors to SEL venues in Cheltenham reassurance and performers the protection from exploitation and the safe working environment.

Public safety is paramount.

24.

I would like to support this application and Steven Burrows.

I am for this application as they are putting people's safety first by complying with all the rules and regulations requested. I view this as a positive for Steven Burrows' company to be working to ensure that staff, public and visitors are safe during the town centre during this busy time in Cheltenham.

Thank you for your time.

25.

Having worked for Mr Steven Burrows over several years as a receptionist at his lap dancing events including the Cheltenham March & November events every year.

Myself and my work colleagues given the choice much prefer working for Mr Burrows at licenced SEL. Having worked at Under the Prom would like the opportunity to remain at the venue for the duration of the full week.

I feel safer working at a licenced club then a pop-up club I would like to give my full support for the SEL application Under the Prom Cheltenham.

26.

SEL application UNDER THE PROM Cheltenham 2024 As Cheltenham resident I would like to express my full support again regarding the application of a SEL to operate during the Cheltenham horse racing festivals 2024.

I would support any SEL application in my opinion providing a far greater level of safety for all avoiding the possible exploitation of all performers.

The question licenced or unlicenced? if you are interested with the safety of performers (female) the answer must be licenced and regulated. unlicenced could put performers at a greater risk.

27.

Every individual woman has the right to their own views and opinions. If they chose to work in the adult entertainment industry that is their choice. Without receiving discrimination or criticism from the media with unfounded accusations anecdotal comments.

The Cheltenham borough Council duty of care is to provide the safest working environment for dancers and members of the public Cheltenham 2024.

I give them my support to the granting of this application and thank you for taking the time to reading my email.

28.

I would like to support the ladies, with this licence, to enable them to work in a safe regulated place of work.

I was very surprised to read in Glos live, that the vicar from the Baptist church in town is so judgemental as a Christian.

I have been a member of St Gregory's Church for sixty years & i have never heard a man of the cloth, judge anyone, we are all god's creatures, even Jesus didn't judge Mary Magdelin. He does not represent myself as a Christian.

29.

Is it not best to control lap dancing during Cheltenham in March?

If all guidelines and restrictions can be enforced to make lap dancing a safe place to work and visit, why go back to the pop-up clubs created by the high demand for lap dancing in March?

I respectfully request the committee control and grant the application for UTP.

30. No address provided

31.

A venue who is applying for a licence to ensure that every rule and regulation is being met is nothing but positive in my point of view.

Dancing performers are peoples' jobs, this is what they choose to do for a living? People objecting against this as it isn't their preferred job title is unfair for the dancers.

I would like to see this application granted, wish all the dancers and staff all the best.

32.

I am writing to you this evening to give my support for the SEL licence for the application due for March 2024.

I have given my support on previous occasions and my support still stands as it did before. Being in a licensed premises is safer for all those that are involved, meaning the public, staff, and dancers. This gives those that attend or work at the venue a piece of mind that we are safe.

Thank you for your time.

33.

I am in support of the licence application that has been submitted for Lap Dancers to attend Under the Prom in Cheltenham.

I personally do not see any reasons that there should be an objection for the application. Cheltenham's busiest time of the year is Cheltenham Racing Festival in March, we have a venue here that is applying for the licence which means that they are complying with all the rules and regulations that is requested. This means that it is a company which have a lot of respect for their staff and reputation as a company.

Look forward to hearing from you.

34.

I feel the need to support the SEL application for Under the Prom, Promenade, Cheltenham GL50 1NW.

SEL is the best way to control the relevant entertainment.

Dancers and patrons are all in favour of SEL clubs! No dancers no customers, no exemption ruling, or underground clubs become history.

Thank you for taking the time to read my email in support of an SEL we all way come up to the races in march and November and are all treated with great respect and the club always run very well and the staff are all courtesy and professional .staff we have been coming for last five years as an individual you have my full support in granting the licence on this venue SEL for under the prom. GI50 1NW.

35.

I would like to reiterate my support for a regulated lap dancing club /sex entertainment licence SEL Regulated being positive and unregulated a negative during the Cheltenham Festival dates in 2024 common knowledge most Cheltenham residents avoid the town centre in March festival week , which does include daytime with the behaviour of some individuals that the Cheltenham festival attracts not the lap dancing club Blaming all bad behaviour on any venue hosting lap dancing is total stupidity. Any measures that can assist Gloucestershire Constabulary with the control on the streets

of Cheltenham is a positive. If this entertainment is not for you don't go. Its only for 4/5 days simply don't go.

I support this application for SEL Under the Prom March 2024.

36.

Lap dancing and Cheltenham horse festival meetings

Granting the renewal SEL at under the prom is the most practical option for Cheltenham council's ability to make sure the venue is in a good state of repair with the correct working conditions for the safety of lap dancers and customers.

Granting the licence for the safety of dancers and customers.

37.

A regulated SEL being a positive and unregulated a negative during the Cheltenham festival dates in 2024.

People from Cheltenham avoid the town centre and racecourse during March Festivals, this is because of the behaviour that festival attendees bring to the town.

Any measure that assists the Cheltenham Police with the control and safety of Cheltenham Town Centre during this time is a positive.

The requested application for the SEL should be approved.

38.

Sexual entertainment license support

I have worked in the security industry for many years which includes Cheltenham through the year and especially during race festivals holding a full SIA license.

In my professional opinion a sexual entertainment licence with all the license restrictions & conditions put in place by the licensing section during the March and November 2024 race festivals, highly reduces the risk to customers and the dancers alike.

39. No address provided

40.

Having stated before, I travel every year to Cheltenham in March for the Gold Cup and for the November meeting without fail from Ireland. These Cheltenham race meeting being unmissable for my wife and friends.

We have stayed in Cheltenham at the same hotel and use the same bars and finish the night at the Eroticats club by choice, a club which is not just full of drunken men.

My wife and friends and I would all confirm our support with the much-needed alternative entertainment which we all enjoy when in Cheltenham especially after a day on the racecourse.

41. No address provided

42.

March for the Gold Cup 2024 and Lap dancing in Cheltenham

I was informed on my last visit to Cheltenham in November, for the plans at Under the prom 2024, with applying for the SEL renewal for the coming year in partnership with Eroticcat.

A licensed at Under the Prom gives a me the knowledge being a properly run club, any problems the police. I know the owners and the dancers are vetted.

As a former resident of Cheltenham now living in Yorkshire, I would like to give you notice to include me in all future SEL applications!

SEL Supporting the application.

43.

Hello, I'd like to express my support and speak at the hearing for this license.

Thanks

44.

To whom it may concern,

I want to make it known I'm in full support of the licensing of under the prom to provide sexual entertainment for race meets and I'd like to speak at the hearing for this license.

45.

To whom it might concern

I want to show my support for the venue Under the Prom with Eroticats. When there is a chance, I would like to speak up to show my support.

46.

To whom it my concern

I would like to state my support for the licensing of "Under the Prom " with Eroticats. I would like to speak in support of the license when there is an opportunity to do so.

47.

Nationwide promotions company based in Bristol.

Every year I supply promotional staff to venues in Cheltenham Spa and during festivals for Mr Steven Burrows and his dancers.

I have found Mr Steve Burrows as an organized and very professional operator with his proactive approach regarding health & safety towards customers and members of staff. Which includes a

training program in partnership with GRASAC prior to the March festival 2023 with my staff in attendance. On numerous occasions Griffin promotional staff have assisted with lone females calling the Eroticats courtesy bus returning them to their accommodation, contacting the police and allowing access to the use of their phones assisting with giving directions in and around Cheltenham.

Mr Steven Burrows having worked with yourselves, and the Gloucestershire police appears to be a successful approach to providing a partnership that benefits Cheltenham night-time during festivals. All parties should receive credit for the professional and proactive attitude towards SEL Management in Cheltenham, with Mr Steven Burrows increasingly popular club with both males and females.

I'm supportive of the granting of any licence which improves the safety of all genders either being a member of staff or customers attending Cheltenham festivals.

48. No address provided